

BASS PERFORMANCE HALL

BASS PERFORMANCE HALL REACHES AN AUDIENCE OF MORE THAN 305,000

BROADWAY AT THE BASS

100,000

fans attend 6-8 different shows with multiple performances

TEXAS BALLET THEATRE

75,000



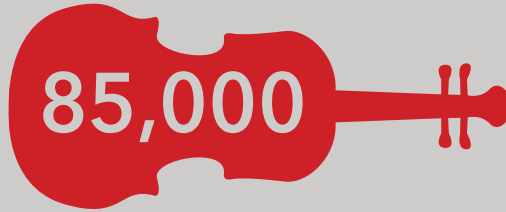
fans attend approximately 8 shows

BNSF POPULAR ENTERTAINMENT SERIES

45,000

fans attend more than 20 performances

FORT WORTH SYMPHONY ORCHESTRA



fans attend more than 25 shows per season

OPPORTUNITIES

PRODUCTION	SHOW DATES	# OF PLAYBILLS
Broadway At The Bass	August 2018 - August 2019	100,000
Fort Worth Symphony Opera	August 2018 - May 2019	85,000
Texas Ballet Theatre	September 2018 - May 2019	75,000
Popular Entertainment Series	August 2018 - August 2019	45,000
Bass Hall Combined Package		305,000

BROADWAY AT THE BASS

PRODUCTION	ARTWORK DEADLINE	SHOW DATES
Love Never Dies, The Phantom Returns	July 18, 2018	Aug. 7 - Aug. 12
School Of Rock	August 13, 2018	Aug. 28 - Sep. 2
The Illusionists	September 27, 2018	Oct. 19 - Oct. 20
Cinderella	October 24, 2018	Nov. 15 - Nov. 18
The Book Of Mormon	January 3, 2019	Jan. 22 - Jan 27.
Jersey Boys	January 22, 2019	Feb. 12 - Feb. 17
On Your Feet	March 26, 2019	April 10 - April 14
Anastasia	May 6, 2019	May 28 - June 2
Les Miserables	June 3, 2019	June 25 - June 30
A Bronx Tale	July 1, 2019	July 23 - July 28
Fiddler On The Roof	July 29, 2019	Aug. 20 - Aug. 25

FORT WORTH SYMPHONY AT BASS HALL

PRODUCTION	ARTWORK DEADLINE	SHOW DATES
Lenny at 100: Bernstein Centennial Festival	August 7, 2018	Book 1: Aug. 24 - Aug. 26
Superhero / Tchaikovsky Extravaganza/ Ben Folds	August 21, 2018	Book 2: Sep. 7 - Sep. 22
La Mer / Neal Diamond Tribute / Daphnis et Chloe	September 18, 2018	Book 3: Oct 5. - Oct. 28
Time for Three / Music of Harry Potter / Appalachian Spring / Home for the Holidays	October 16, 2018	Book 4: Nov. 2 - Nov. 25
Handel's Messiah / Home Alone / NYE-My Sinatra	November 16, 2018	Book 5: Dec. 3 - Dec. 31
Hanson / Also Sprach Zarathustra / Ragtime, Blues, All That Jazz	December 14, 2018	Book 6: Jan. 5 - Jan. 20
Brahms & Bruch / Jurassic Parts / Sibelius	January 21, 2019	Book 7: Feb. 1 - Feb. 24
Mariachi Los Camperos / Spano Conducts Mahler / Jurassic Park	February 15, 2019	Book 8: March 8 - March 24
Switch Percussion / Shostakovich	March 15, 2019	Book 9: April 5 - May 19

TEXAS BALLET THEATRE AT BASS HALL

PRODUCTION	ARTWORK DEADLINE	SHOW DATES
Cleopatra	September 6, 2018	Sep. 28 - Sep. 30
The Nutcracker	November 15, 2018	Dec. 7 - Dec. 24
In The Middle, Somewhat Elevated-Ghost Dnc.	February 7, 2019	March 1 - March 3
Four Last Songs	March 7, 2019	March 29 - March 31
Pinocchio	May 2, 2019	May 24 - May 26

COSTS

PRODUCTION	FULL PAGE	1/2 PAGE
Broadway At The Bass	\$7,495	\$4,985
Fort Worth Symphony Opera	\$7,495	\$4,985
Texas Ballet Theatre	\$6,295	\$4,165
Popular Entertainment Series	\$5,985	\$4,165
Bass Hall Combined Package	\$14,995	\$8,485

