

DALLAS THEATER CENTER

Founded in 1959, Dallas Theater Center is one of the first regional theaters in the United States. DTC produces classic, contemporary and new plays and is the 2017 Tony Award recipient for Best Regional Theater. Dallas Theater Center continues to produce its works at the Kalita Humphreys Theater, as well as the Dee and Charles Wily Theatre as part of the AT&T Performing Arts Center in the Dallas Arts District.

2018-2019 SEASON | 9 PRODUCTIONS | 310 PERFORMANCES | APPROXIMATE DISTRIBUTION: 120,000

PRODUCTION	ARTWORK DEADLINE	SHOW DATES
Steel Magnolias	September 06, 2018	Sep. 28 - Oct. 21
A Christmas Carol	October 30, 2018	Nov. 21 - Dec. 30
Fetch Clay, Make Man	November 13, 2018	Dec. 5 - Jan. 13
Sweat	December 21, 2018	Jan. 18 - Feb. 10
The Wolves	February 12, 2019	March 6 - April 14
Twelfth Night	March 07, 2019	March 29 - April 28
Real Women Have Curves	April 04, 2019	April 26-May 19
Penny Candy	May 14, 2019	June 5-July 14
As You Like It	July 24, 2019	August 15-18

AD SIZE	SHOW RATE	9 - SHOW RATE
Back Cover (8.5"W X 11"H)	\$1,075	\$6,495
Inside Cover (8.5"W X 11"H)	\$935	\$5,695
Full Page (8.5"W X 11"H)	\$850	\$4,795
Half Page Horizontal (7.5" X 4.875")	\$550	\$2,995
Half Page Vertical (3.625" X 10")	\$550	\$2,995
Quarter Page (3.625" X 4.875")	\$390	\$1,995

